

# Intercommunity Relations in Kenya: Insights from a National Survey

Alicia Boyd & Timothy Van Blarcom  
D3 Systems, Inc.



Kenya borders volatile Somalia, has one of Africa's top ten economies and a thriving mobile money system for financial transactions, and is currently led by the first sitting head of state to have been indicted by the International Criminal Court. While post-election violence in 2007 highlighted rifts between ethnic groups and persistent conflict between pastoral groups and attacks by Somali Al-Shabaab militants raise questions about security, Kenyans express more concern about day-to-day economic issues such as unemployment and high prices.

## Kenya National Survey

- Nationally representative face-to-face survey commissioned by D3 with fieldwork by Infinite Insight in November 2014
- Target population: Kenyans age 18+
- Multi-stage cluster probability sample of 1,010
- Questionnaire topics included media use, mobile phones, political and economic situation in Kenya, views of elections, democracy and voting behavior
- MOE: 3.08%, Complex MOE: 4.9% (p=.5, 95% CI)

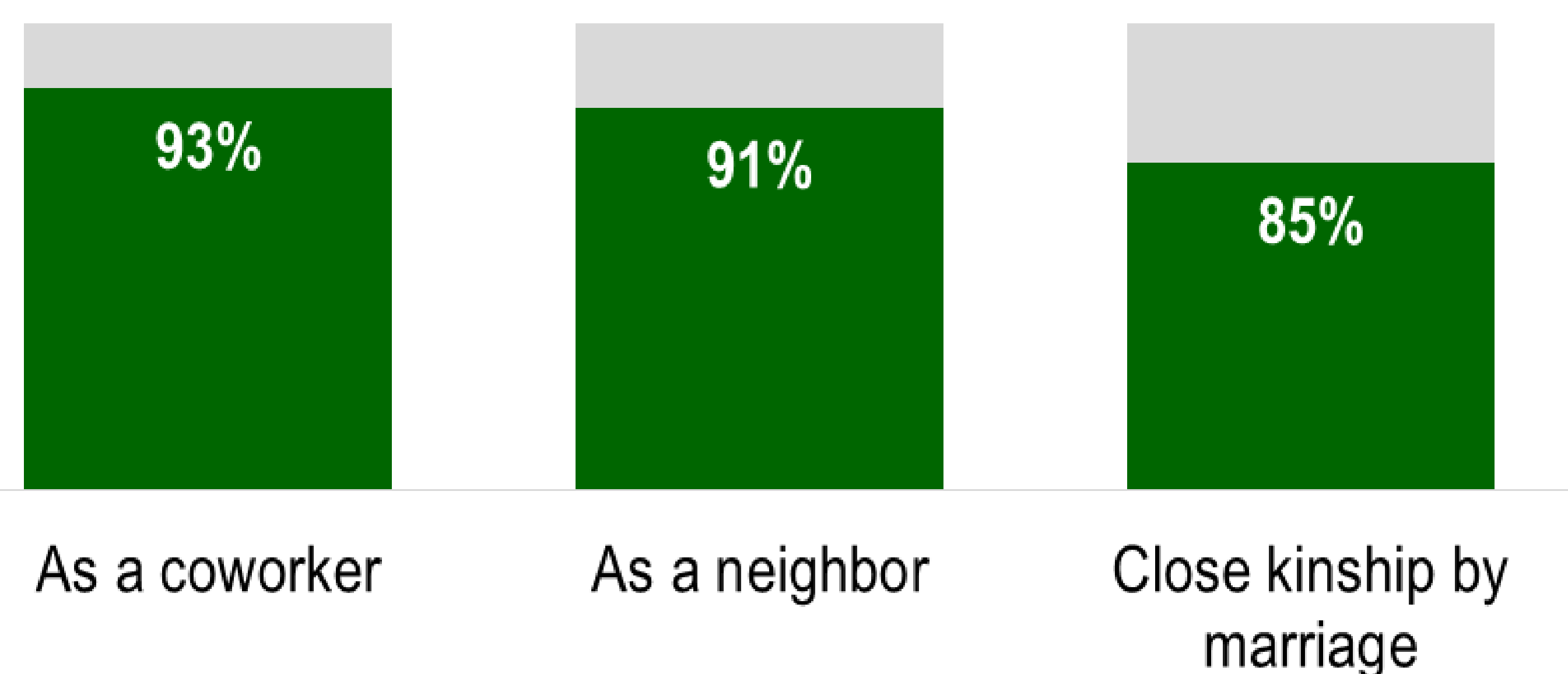
## Sample Composition

	Sample	Population
<b>Urban</b>	33%	31%
<b>Rural</b>	67%	69%
<b>Gender</b>		
Male	53%	50%
Female	47%	50%
<b>Age</b>		
18-24	27%	28%
25-34	40%	29%
35-44	18%	18%
45-54	8%	11%
55+	7%	14%
<b>Education</b>		
No formal education	2%	
Primary	24%	
Secondary	47%	
College/University/Post-Grad	27%	
<b>Ethnicity</b>		
Kikuyu	22%	
Luhya	13%	
Luo	15%	
Kalenjin	10%	
Kamba	10%	
Kisii	7%	
Meru	6%	
Other Groups	16%	

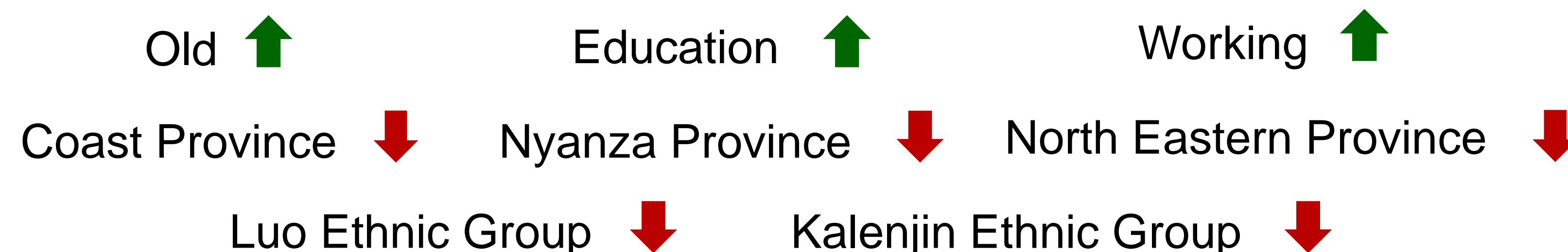
Population statistics for urban/rural, gender and age come from the Kenya National Bureau of Statistics 2009 Population and Housing Census.

## Intercommunity Relations

Most Kenyans are willing to accept a relationship with a typical person from a different tribe or ethnicity than themselves.

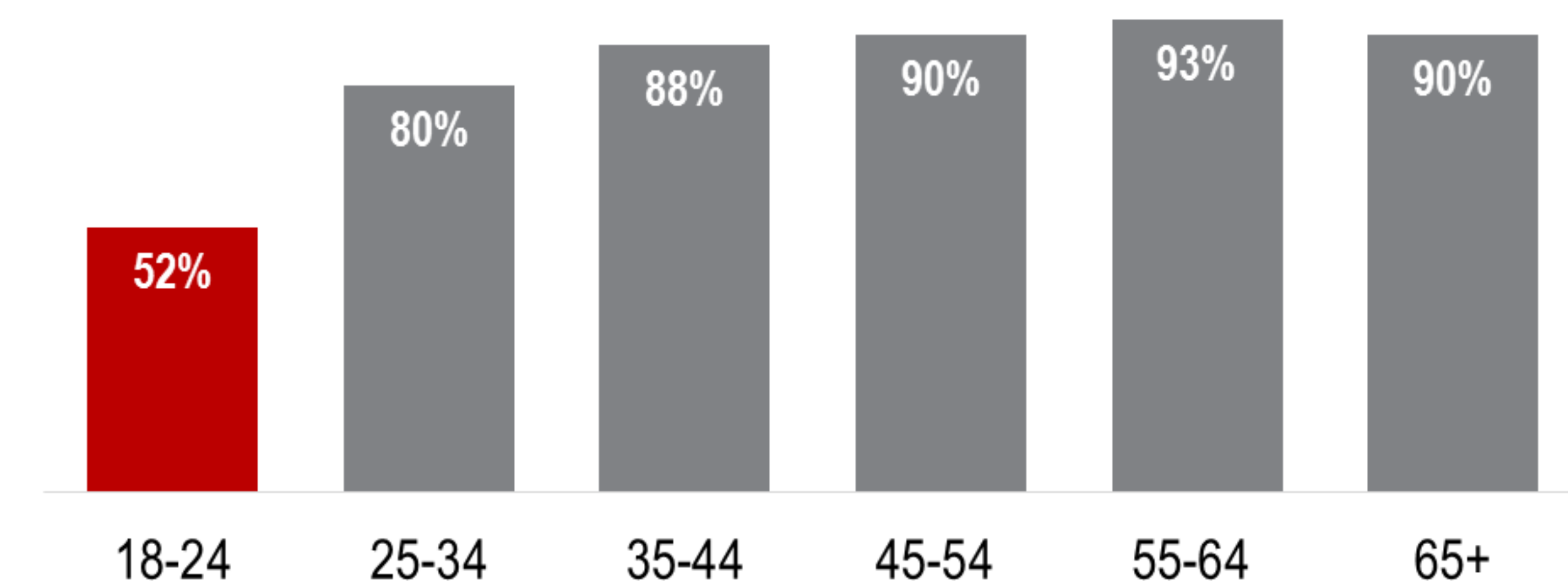


### Openness Propensity Model



## Elections and Voting

Half of Kenyans age 18-24 report that they voted in the 2013 election compared to at least 80% of Kenyans age 25 and older.

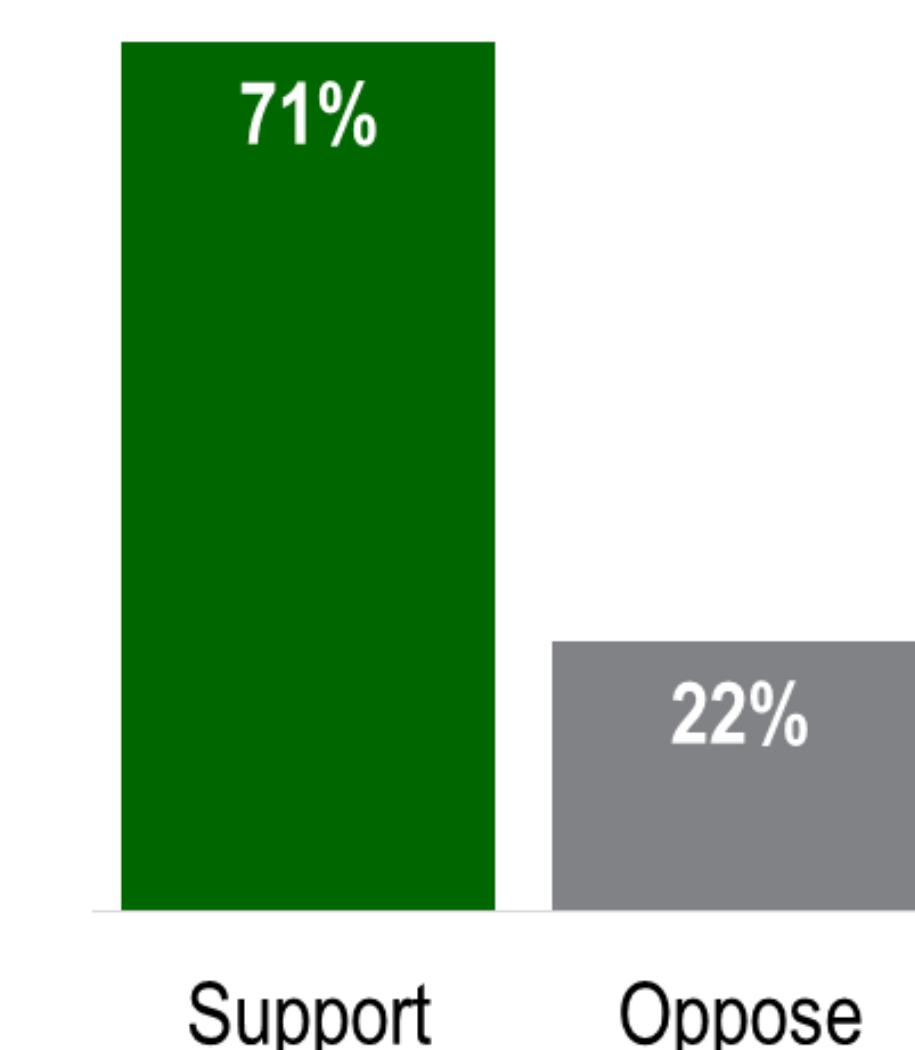


### Voting Propensity Model

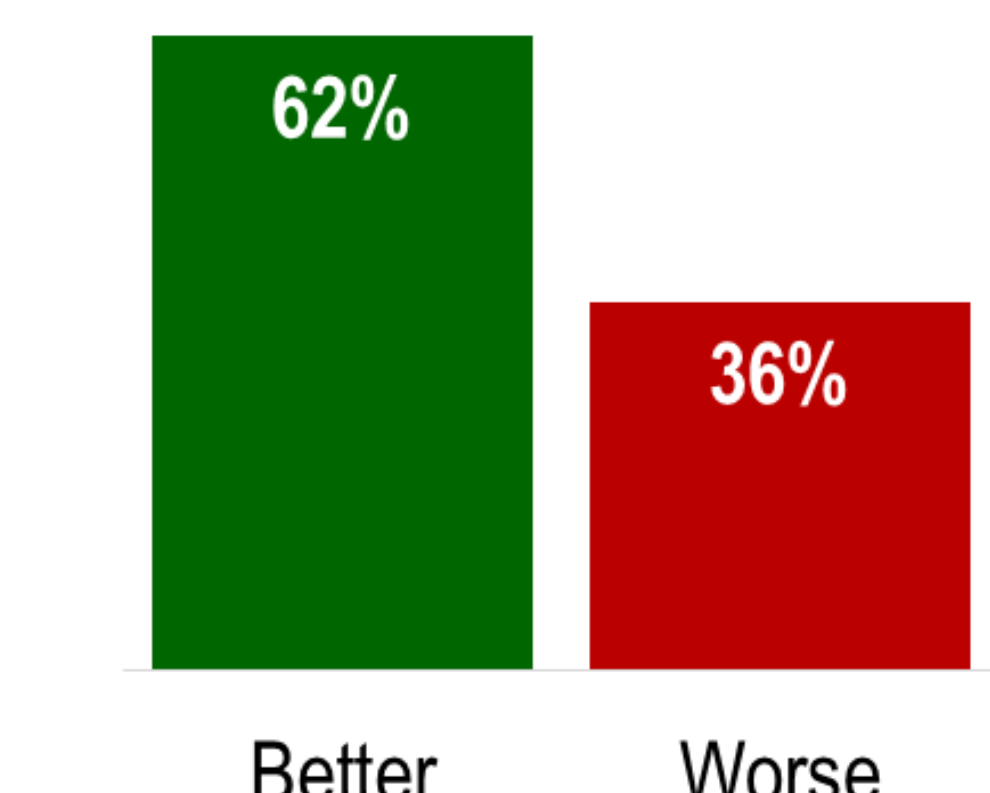


## Security and Somalia

Most Kenyans support the participation of Kenyan troops in UN missions.

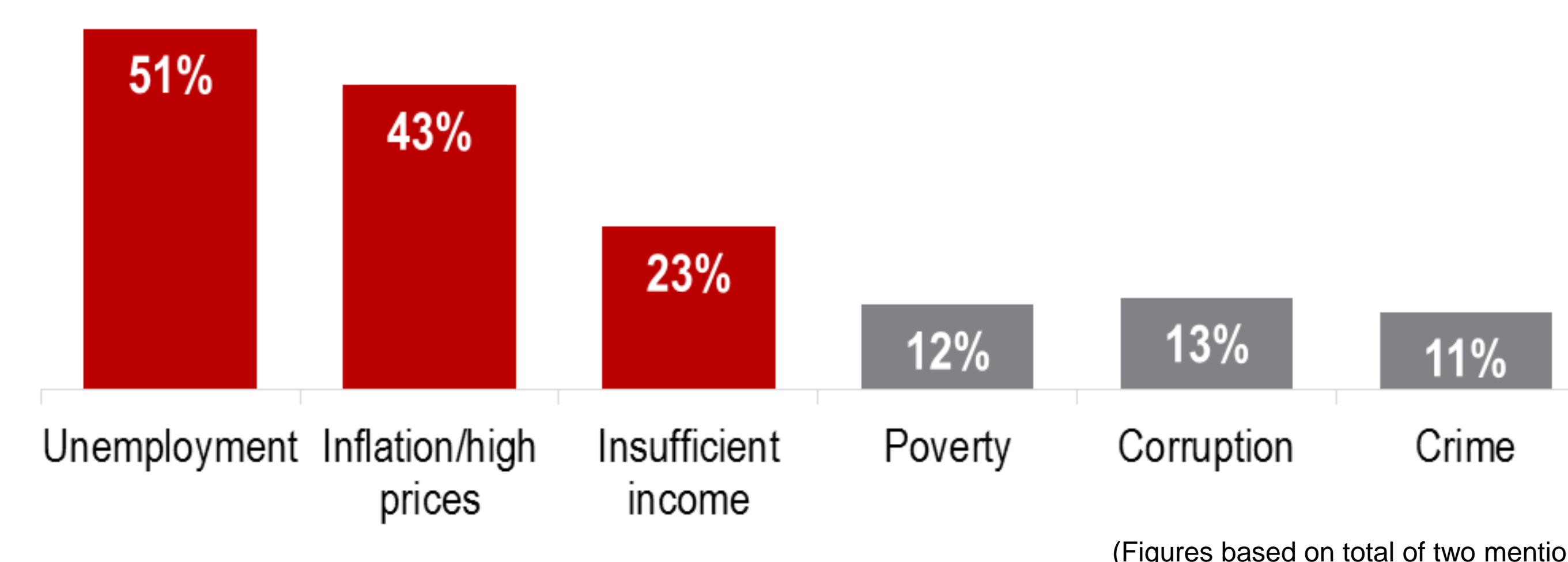


Many Kenyans think the deployment of forces to Somalia has made security in Kenya better.



## Economic Concerns

Kenyans consider economic problems such as unemployment and inflation/high prices as the top problems facing the country.



## Mobile Phones

89% of Kenyans have a mobile phone. Other than phone calls, most common uses for mobile phones are SMS texts and financial transactions.

